RELIGIOUS SERVICES

Christ Episcopal church, Courtland street, Rev. E. J. Craft, rector—Holy communion, 8 a. m.; morning prayer, 10:30 a. m.; Sunday school, 12:15 p. m.; evening prayer 7:30.

John's church, corner Fairfield nd Park avenues, Rev. Wm. H. Lewis, D. D., rector. Morning service, sermon nd Holy Communion, 10:30 a. m.; Ien's Bible class, 9 a. m.; Sunday chool and Bible classes for men and women, 12 m.; evensong, 5 p. m. Week-day services in the chapel: Monday, ante-Communion, 11 a. m., evening prayer, 5 p. m.; Tuesday, ante-Communion, 11 a. m., evening prayer, and address by Rev. K. Mackenzie, Jr., 6 p. m.; Wednesday, ante-Communion, 11 a. m., evening prayer, littany and address by Rev. K. Mackenzie, Jr., 8 p. m.; Thursday, Holy Communion, 11 a. m., evening prayer, littany and address by Rev. K. Mackenzie, Jr., 8 p. m.; Thursday, Holy Communion, 11 a. m., evening prayer 5 p. m.; Friday, morning prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and sermon, (ip the church), 11 a. m., evening prayer, littany and littany

First Congregational church, corner frond and Bank streets, Rev. John bePeu, pastor. Service with sermon, 0:30 a. m. Second service, 4:30 p. m. Sunday school and Bible class at noon. Wednesday evening prayer meeting in the chapel at 7:45 o'clock.

Otivet Congregational church, North avenue and Main street, Morgan Miller, minister. All seats free. Morning service at 10:30, "Judas." Evening service at 7:30. At the evening service the minister will give straight answers to questions asked by the congregation. Passion week services avery evening next week, except Sat-

west End Congregational church.
Colorado avenue, between Fairfield
avenue and State street, W. Irving
Maurer, minister. Subject of sermon
tomorrow morning at 10:30, "The
Steadfast Jesus." Sunday school at
noon. Christian Endeavor meeting at
3:30 p. m., subject, "Lessons from the
Book of Proverba." Evening service
at 7:30, subject. "The Things that Beleng to Peace."

King's Highway Congregational shurch, Spring street near Noble average, Rev. P. E. Mathias, pastor. Services: Preaching 10:45; Sunday school 2:16; C. E. 6:30; preaching 7:30. Morning subject, "God's Message from the Plants"; evening subject, "What Shall I Do With Jesus?" During the morning surgice there will be an address. In Do With Jesus?" During the morning service there will be an address to boys and girls. The special evangelistic meetings will continue throughout the coming week with the exception of Saturday night. The fc'lowing subjects will be taken up: "L Thy Heart Right With God?" "The Wasted Life", "The Privileges of Discipleship", "The Duties of Discipleship", "The Completed Work."

People's Presbyterian Church, Limcoln Hall, 10:30, Minister, Rev. H. A. Davenport, Theme: "The Palm Sunday Spirk."

Music:
Lyons, soloist; violinist, Mis
Pools.
Other services 12:10, 4 and 5.
All are Welcomed.

First Presbyterian church, State treet, corner Myrtle avenue, Rev. John facLaren Richardson, pastor. Sertces at 10:30 a. m. and 7:30 p. m. opics—Morning, "The Enthusiastic ptimist"; evening, "The Shepherd", soond in the series of three sermons n "The Shepherd and the Sheep.") unday school at 12:10.

meeting at 8 o'clock. Reading room open every week day morning from 10 to 1, and every afternoon including Sunday, from 3 to 5, also Friday evening. All are welcome to both the services and to the privileges of the reading room.



Deaths and Funerals.

Mrs. Sarah A., widow of the late Andrew Bryson, died last evening at her home, & White street, at the age of years. Mrs. Bryson was well known in the East End where she had resided for a number of years. She is sur-wived by two sons, Boyd, with whom she resided, and James, of Maine. Three daughters also survive, one re-siding in Pittsburg, Pa., one in Ply-mouth, Mass., and another in Long Is-

Tammle Potter died at the Bridge-port hospital, last evening, of chronic endocarditis, after having been an in-mate of that institution since the be-ginning of the year. She was a resi-dent of Brooklyn, N. Y., and at the time she was taken to the hospital she was visiting her brother, Charles Pot-ter, in Howard avenue. The mother died on Feb. 27.

Y. W. C. A. NOTES.

Mrs. T. H. Robertson will be the feader at the twilight service on Sun-day, which will be held at Central Association, 629 State street, as usual at 4:30, and Miss Ada Sterling will have charge of the music. All women and girls are earnestly invited to attend these meetings and share in the priv-

fleges.

The educational classes are all busy with spring work and anyone who desires to make a dress, or trim hats, will be afforded an excellent opportunity at very moderate cost. The English classes are also doing excellent



A lady in Southport told us the other day that she would not think of such a thing as not having a Cyrus Plaster in her house. She always buys five and saves the price of one, but when she gets a pain she has the plaster handy. Only 25 cents.

PERSONAL AND **PERTINENT**

"Aprons! I bought them by the dozwouldn't they be? They were made by the ladles of the People's Presbyterian church."—Thomas P. Taylor.
"I never saw such primroses as these

port.

"If ever anything was a positive necessity it was the sprinkling carts doing service, and it is good to see them."—John Brown, Jr.

Miss Mollie Daley of the South End, will succeed Elmer S. Joyce, as organist at Sacred Heart church. Miss Deley is well and favorably known in Daley is well and favorably known in musical circles, and had long been an under-study for Prof. Joyce, taking his

place on many occasions.

The many friends of Mrs. Georgianna Husted, of Norman street, will be pleased to learn that she is slowly con-valescing, after a very serious illness. Miss Elizabeth McGuire, of Deacon street, who has been confined to her home with a severe attack of rheu-

the manuager. Who went to Bharon.

The plan indicated, if the parents of the boy accept the offer, is to have the Elks.

Mr. Owen Toolan, of this city, who is succeeded Mr. T. W. Grant, as foreman with the Sewing Machine Cale in the plant in the plant in the plant in the position when the Singer Mig. come to ensure the company, and who retained his position when the Singer Mig. come the position when the concern this week.

Mr. Toolan leaves with the best wishes of all connected with the plant to the analycer. Who were, and the matrice the afternoon was very well attended. For the their in this city, said that he had to been informed in the master conceptional excellence has been preparatively a wonderful and beautiful display, and all the more creditable, since most of the pictures and paintings that are the pletures and paintings that are deserving of praise; the wood carving, and to the pictures and paintings that are deserving of praise; the wood carving, and in fact every branch of the arise and crafts are well and finely represented Too much praise cannot be given to those in charge, and to the exhibitors who have by their efforts, be the public works Director Biltz has finely pleasing and instructive to the pupils in our public schools.

In the pupils in our public schools.

It is not alone the fiscal year of 1908-1909 with a balance of \$1,000 left from the exhibitors who have by their efforts, placed within reach of every branch of the the pupils in our public schools.

It is not alone the pictures and paintings and in fact every branch of the arise and crafts are well and finely represented Too much praise cannot be given to those in charge, and to the exhibitors who have by their efforts, placed within reach of every branch of the schools.

It is truly a wonderful and beautiful displayed the provide a tutor for him so that he had the head of the dispatch from Wilksey and in fact every branch of the arise and crafts are well and finely represented.

It is a finely provided to the dispatch from the disp

NO SETTLEMENT OF

PLAINFIELD STRIKE

MacLaren Richardson, pastor. Services at 10:30 a. m. and 7:30 p. m. topics—Morning, "The Enthusiastic Optimist": evening, "The Shepherd". Geoond in the series of three sermons on "The Shepherd and the Sheep.") Sunday school at 12:10.

German Reformed church, Congress street hear Main, Rev. H. G. Weimer, pastor. In the morning, starting 10:30 o'clock, confirmation of children will take place. At 7:30 p. m., reunion, which to attend all those who have been confirmed in the church are especially requested. Special music sermons.

First Church of Christ, Scientist, 871 First Church of Christ, Scientist, 871

Infayette street. Service at 11 a. m.
Subject, "Unreality." Sunday school

12:15. Wednesday evening testimonial meeting at 8 o'clock. Reading room for the past year without The conference ended agreement being reached.

Who is who in Bridgeport? Read the Evening Farmer Monday, April 5, 1909 Evening Farmer then you know.

NEWTOWN.

At a meeting of the committee of the Grange for dramatics Tuesday evening, it was decided to present "The Private Secretary," as soon as it can be made ready probably about June 1. The next regular meeting of Poota-tuck Grange will not be held until April 12

A special town meeting has been warned for Saturday April 10 at 2 p. m. to consider a proposition from William N. Northrop in regard to a settle ment with the town of the so-called "Houlihan dog tax checks." So far as can be learned it is a fair proposition to the town.

Norman B. Glover holds the reine

over a new horse recently purchased from M. F. Crowe. It is surmised that Norman will do much fishing at the border of the Lake the coming sum-

The highway near the residence of drs. Walter Glover is dangerous for travel. There are several ditches near-ly two feet deep within a few inches of the wheel track and anyone driving along in the night time would easily turn over should they hapepn to drive in one of them. There are also num-berless rocks sticking out in the road-way caused by a sluice and ditch not being opened to alow the water of the recent heavy rain to run out. The town officials are open to severe criticisms for not attending to the repair of the

H. P. Boyson of Palestine is going

months left for home today.

Borden's milk team in Bridgewater has been discontinued indefinitely.

Miss Ella Blake is on duty again at the store of R. H. Beers & Co. after an absence of several weeks on account of illness.

Mrs. James W. Jordan and Mrs. Alexander Steele are enjoying a visit in New York city.

in New York city.

Mrs. George Stuart and Miss Alice
Scudemore spent Friday in the Park City.
Mr. and Mrs. H. N. Greenman were guests Wednesday of Mr. and Mrs. Frank Mallette Tashua.

Mrs. Herbert Wright left Friday for a few days visit at Bridgeport and Shelton. Mrs. James Bedient of South Norwalk has been the guest of Miss Hattle Camp and Mrs. George Stuart.

SUNDAY EVENING DINNER AT IRWIN'S 50c Little Necks on Half Shell y Sliced Cucumber Soups: Mock Turtle

Fish Boiled Chicken Halibut Potatoes, Natural Hollandaise Sauce Entree. Chicken Salad

Roasts. Prime Ribs of Beef Vermont Turkey, Stuffed

Giblet Gravy Oyster

Vegetables:

Boiled or Mashed Potatoes

Stewed Oyster Filled Bolled Dessert.

Rice Pudding Country Style
Near-oliran Ice Cream
Fancy Cakes
Coffee with cre

METHODIST PARSONS CRY FOR BLUE WA

REPORT READ AT SOUTHERN NEW ENGLAND CONFERENCE ROASTS PROF. BACON FOR FAVORING SUNDAY BASEBALL

Pawtucket, R. I., April 3.—The need of more rigid laws for Sunday observance in Connecticut was the feature of the report of the Sabbath Observance committee of the Southern New Eng-iand Methodist conference, which was de yesterday.

Reports were made to the effect that stores were kept open on Sunday for the sale of tobacco, ice cream and general groceries, and a plea for Sunday baseball had been made. A professor of divinity at a Connecticut university, it was said, had declared that if the bill allowing Sunday baseball playing was not recommended, he would go out and play ball on Sunday, even if he had to go to prison for doing so. This statement evoked calls of "let him go" from the convention.

Prof. Bacon, an instructor in Bible
Criticism in Yale University, is the

POLI SEEKS THE WHITLA BOY FOR **VAUDEVILLE ACT**

man referred to.

valescing, after a very serious illness.

Miss Elizabeth McGuire, of Deacon street, who has been confined to her home with a severe attack of rheumatism, is slowly improving.

The Antlers' club ladies auxiliary of the Elks, will hold an important meeting, next Tuesday afternoon at 4 o'clock, in the rooms formerly used by

The plan indicated, if the parents of the boy account the offer is to have

The books of the various city de partments will remain open unti May 1.

Foley's Honey and Tar cures coughs quickly, strengthens the lungs and expels colds. Get the genuine in a yellow package: F. B. Brill, local agent.

1 3 5

SEASIDE CLUB TAKEN TO MEXICO

The members of Seaside Club were entertained by an interesting illustrated address, last night, by Attorney John C. Chamberlain. Mr. Chamberlain talked of Mexico, which country he has visited several times. Three years ago Attorney Chamberlain penetrated to the very heart of the country and acquired much interesting information. He obtained many photographic views of the country and its inhabitants, which he exhibited to illustrate his remarks. There were 150 dustrate his remarks. There were 150 of these views and they dealt with most interesting subjects, little known outside of the country. The attorney took his hearers with him from San Antonio, Texas, across the Rio Grande to the City of Mexico to the City of Mexico, passing Neuvo Laredo, San Louis Potosi and other interesting points by rail, and also on a horseback ride into Guatamala.

DICKINSON & SON

FAILURE ANNOUNCED

(Special from United Press.)

New York, April 3.—The first big failure resulting from Chicago's bull wheat market was announced to-day in the suspension of the brokerage firm of John Dickinson & Co., of 42 Broadway and La Salle street, Chicago. The firm were members of the Consolidated Exchange and the Chicago. H. P. Boyson of Palestine is going over the Brushy Hill road with his milk wagon not daring to over the Palestine road.

Miss Ada Marstolf of Beaver Falls who has been the guest of Rev. and Mrs. Alexander Steele for the past two months left for home today.

Borden's milk team in Bridgewater A receiver will be asked for in Chicago. A receiver will be asked for in Chicago

SANITY AND SENSE

In His Worthy Book Entitled "The Revolution In Medical Practice" - No One Should Miss Reading

Health and its promotion by natur-al methods is the worthy, interesting and enlightening subject that Dr. Blumer of Hartford so intelligently han-dles in his contribution to literature. The book is entitled "The Revolution in Medical Practice" and it is one of the severest slaps in the face that medicine has ever received as well as being a thoroughly readable plan for humanity's betterment. The knowl-edge contained in this work is that with which every household should be conversant. There is hope for the sick who have been erroneously pro-nounced incurable and there is plenty nounced incurable and there is plenty of mind opening thoughts for the well that can result in only one thing— betterment. This altogether marvel-ous book is on sale at the book store of Hayes & Betts, 993 Main street, 2t 35 and 50 cents per copy.

DILLON & CO. 1105 Main St. THE SMITH-MURRAY CO.

LEADING MILLINERS.

Now Is the Time To Select Your

EASTER MILL

With our immense display of Imported Pattern Hats, together with the hundreds of beautiful designs from our own work rooms, all moderately priced is the strongest reason you should buy your Easter Hat here.

E. H. DILLON & CO

POINTS OF INTEREST.

Get Into Line

high-priced custom models, and the Regal quarter sizes insure you an exact fit. Regals afford the greatest shoe

value possible—greatest comfort, be-cause they fit—\$3.50, \$4 and \$5. Now, just before Easter, you ought to con-sider the spring clothes question seri-ously. Only by trying on can you satisfy yourself that Stein-Bloch smart

clothes will fit you with style and ac-curacy. When you find they do, you begin to save money. Davis & Savard, home of the Stein-Bloch clothing and Regal shoes corner of Main street and

Plan Early. Do not wait until the "eleventh hour" to choose the Easter outfit— select it this week. A broad showing of tailored suits and costumes is ready

of tailored suits and costumes is rean assemblage that affords exceptional advantages in style and economy. There are Easter suits of every
wanted style, fabric and shade. In

Silk petticoats in a pleasing arra Newness is the foundation of our Ea

ter stocks, and with the moderate price

inducements the April offerings in every section of the store are of exceptional interest. Correct, exclusive wears for women and misses. The Laborde Co.—next to Lane's—opposite Howland's.

A Charming Display of Easter Hats

made. In short, you the buyer a chance to sample the goods.

thing for man, youth or boy for Ear

inspection and selection. The most

complete assortment of correct Eas-ter furnishings in town—"Guyer" hats, "Cluett" shirts, new neckwear patterns,

gloves, underwear, fancy waistcoats, etc. Prices are always based upon reason and fairness here—if your pur-

chase is not satisfactory your money is not ours. Good clothes for men, boys and children—nothing else. Prepare for Easter now. Be well dressed on Easter at a moderate price by making selections here. John F. Keane & Co.

Wear Stylish Clothes on Easter—No Cash Is Needed.

Do not deplete your supply of ready money—come to Moss & Krieger and open a charge account. If for a rea-

son you are shy of ready money, you are still entitled to credit at this popular store. As an inducement for you

to open an account here-we are offer

ing wonderful bargains in persona wear things right up to Easter. Eas-ter shoppers should read the adver-tisement elsewhere in these columns-the most phenomenal bargains—conces-

sions that ever beckoned your forward buying. This great seven day bar-gain event has been specially prepared and planned to take place at the most

opportune of all times—durin preparation for Easter period.

takes more than value to make a great

takes more than value to make a great sale—it takes a name carrying with it years of satisfaction giving to Bridge-port people, newest ideas and lowest prices, ever met with at any Eastertide. No matter how large or small your income, you'll be treated as honorably and courteously here as though you had a million to spend. We are just as pleased to sell you clothes the

you had a million to spend. We are just as pleased to sell you clothes, the needed wear things, on small, regular payments, as others are to sell you for eash. Not one cent extra for credit. We extend to the individual the same rights that well rated con-cerns enjoy all through business. That

is, fair, square credit—the world of trade rests upon a foundation of credit. Don't go without the stylish Easter

suit, coat, hat or shoes—wel'll trust you for one or all of them. We be-lleve in the inherent honesty of man-

kind. Open an account today and se-lect what you need. One price to all cash or credit—quality the highest. Everything every member of the fam-ily wears—hats to shoes. Moss & Krieger—pioneers of cash or credit—

PERSONAL MENTION.

Waiter J. Colgan, son of Supt. Colgan of the Street department, who is studying medicine at the University of Pennsylvania, is home for the Easter vacation.

site our store.

oney down. Main and Gold The Stratfield is just oppo-

Fairfield avenue.

great was the enthusiasm reached

omy. There are Easter suits of every wanted style, fabric and shade. In the dresses are foulards in new patterns, messalines, chiffon taffetas, soft clinging satins, all the Easter shades—a wide range. Waists that exhibit true Easter style at 11 and upward.

(f) Finale 2d act, chorus with closed lips.
INTERMISSION.

6. Prologue from "Pagriacci"—Leon cavallo.
Solo, Signor Curti.

7. Ballet of Sylphs, from "Damns tion of Faust"—Berlios.

8. Cornet solo, "Bohemian Girl".
Falife.

May 1.

BUSBAND WENT OFF WITH CIRCUS

**Woman Suicide of Windser Locks Idention of Faust"—Berlioz.

**Solo. Signor Curti.

**Solo. Si of plays have been based on American home life. Mr. Walter has merely taken a phase of it and treated it with such frankness, vigor, understanding and naturalness that he has invested it with novelty and originality. One of the most striking characteristics of "Paid in Full" and probably the vital element in its amazing popularity is its humanity. It is a real and vivid portrayal of actual persons and existence. Its elemental strength lies in the fact that it is drawn true to the complex phases that combine for existing American social conditions.

There will be three big days of delight for all who enjoy moving pictures and illustrated songs next week, for Tuesday, Wednesday and Thursday, afternoons and evenings, will be given

There will be three big days of delight for all who enjoy moving pictures and illustrated songs next week, for Tuesday, Wednesday and Thursday, afternoons and evenings, will be given up to this form of entertainment. Complete changes of the picture bills will be made each day, so that there will be something new with every bill offered. The same little prices, the same generous hours, and the same choice of any seats in the house will prevail. There will be four big reels of fine pictures, the latest and best, at every change, and each day will furfit better than other ready for service or custom made clothes—and what is more with a style as is. Stop in at the Library Corner Store—John F. Keane & Co., and try on the smart spring models—suit or overcoat. Everything for man youth or how for Freeevery change, and each day will fur-nish much to amuse and interest the patrons of the theatre. Don't fail to well worth attention, and you will certainly enjoy them.

POLI'S

Jesse L. Lasky, creator of "The Love Waltz," "The Country Club" and a score of other fam is vaudeville hits never gave to the varieties a more pre-tentious and thoroughly noteworthy ef-fort than he has in "The Pianophiends" that swagger musical novelty that will headline Poli's bill next week coming to Bridgeport for the first time in its "The Pianophiends" has en joyed an immense run and has proven one of Mr. Laskys' most popular pro-ductions. Bridgeport patrons have never before been privileged to witness this magnificent attraction, but Manager Poli has succeeded in booking the

All the planists are musicians of abil-All the planists are musicians of ability. Among the musical numbers are: "Happy Days." march: "Pianophiends Octette;" "Night and Day," song; "The Cafe Girl;" "Pet Names," from "The American Idea;" "Borrowed My Only Husband;" and "Cohan's Rag Babe."

Lovers of music should not miss the magnificent musical offering which opens at Poli's Monday afternoon,

An excellent supporting bill has been arranged for next week at Poli's. The added feature will be Europe's sensa-tional Risley troupe. The Jossettis, tional Risley troupe. The Jossettis, one of the most remarkable productions on the road. Diminutive Edwina Barry will appear in a domestic farce written by the inimitable Jimmy Barry, her brother. The clever comedienne will be supported by William Richards & Co. This is a great laugh act. The Long Acre Four, one of the best known singing quartetes in vaudeville will be an immense feature. Pealson, Goldle & Lea, corking char-Pealson, Goldie & Lea, corking character singers and comedians will be popular; Rastus Brown, that colored bunch of song and dance will be a popular riot before the week is over wood Bros., Irish double ring perform and new motion nictures will comers, and new motion pictures will com-plete a fine bill.

Last appearance to-night, of Emmet Devoy & Co., in the spectacular nov-eity "In Dreamland." Ward & Curran elty "In Dreamland," ward & Curia, in "The Terrible Judge," and other pleasing acts this week.

Who is who in Bridgeport? Read the Evening Farmer, Monday, April 5, 1969, then you know.

SATURDAY SPECIALS

JEWELRY DEPARTMENT

Brooches and Pins for the Dutch Collars. All new, fresh goods. A table full to choose from. Your choice 25c each

TOILET DEPARTMENT

Easter Lily Perfume. Special at 10c a bottle. (Main Floor, Frent.)

MEN'S FURNISHINGS

New Neckwear for Easter in wide end and narrow width Four-in-Hands. Handsome color combinations and patterns, 50c each. Negligee Shirts in a good assortment of patterns, some with cuffs, attach-Negligee Shirts, good line of patterns, all the new colorings, who m or dark, 89c and \$1.00 each. Night Shirts—full size—in muslin with colored beading. V

Night Shirts—Juli 5.3.

collar, 50c each.

New line of Fancy Socks, Suspenders, Gloves, Collars and Fancy Str.

for Easter. Gloves \$1.00 and \$1.50 pair. Socks 25c to 75c pair. Shirts

89c and \$1.00 each.

(Left Aiste, Front.)

MUSLIN UNDERWEAR

A new line of Combination Suits, consisting of Corest Cover and Strices range from 79c to \$3.59 per suit.

Combinations—Corest Cover and Drawers, 48c to \$2.25,

Barred Muslin Gowns, trimmed with fine Hamburg edge, \$1.00 cach. for a pair of the new spring Regal Oxfords. Many of the best dressed men and women in Bridgeport and Barred Muslin Gowns, round neck, trimmed with fine lace inserts vicinity are coming to our store to get a pair of these stylish shoes. The new a pair of these stylish shoes. The new Regal styles are exact reproductions of ribbon, \$1.00 each.

Empire Gowns of Barred Muslin, Hamburg trimmed, \$1.50 each weral other styles.

THE SMITH-MURRAY CO



SAM HARRIS

\$10 and \$15 Suit Shop.

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TO CLOSE THE ESTATE

Of the late Jotham O'Brien we offer some very choice bargains in real estate consisting of the Homestead and one Two-family House on Beechwood avenue, all improvements, together with several fine lots on Laurel, Beechwood and North avenues and Pacific street.

For further particulars enquire of

BLACKMAN & SON.

Now at Their Office 54 MIDDLE STREET, Standard Building

REGULAR SUNDAY EVENING



DINNER AT IRWIN'S 50 cents

Mock Turtle

Little Necks on Half Shell Sliced Cucumber Fish Boiled Chicken Hallbut

Hollandaise Sa Potatoes, Natural Entree Chicken Salad Lettuce Roasts

Vermont Turkey, Stuffed, Giblet Gravy, Oyster Filled Vegetables Boiled or Mashed Potatoes Mashed Turnips Stewed Corn

Rice Pudding, Country Style Neapolitan Ice Cream Fancy Cakes

SEE MONDAY SPECIALS AT

Kleban & Gelman

The Pews

IN ST. JOHN'S CHURCH Rev. WM. H. LEWIS, D.D., Reco Will be rented for the ensuing year or MONDAY EVENING, APRIL 5

Not Many Store-Sales Are Uninfluenced by Store-Advertising!

The store-sales to-day that are uninfluenced, directly or ly, by store-advertising will not have amounted to ten per cent, of the total business of the day. By the direct influence of advertising is the total business of the day. By the direct influence of advertising is meant the sales of articles specifically advertised. By the indirect influence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customers who are drawn to the store BY THE ADVERTISED ARTICLES. In the latter case, as surely as in the first, the advertising must be credited with the sale.

Observant merchants know that this is true. They should gain courage from the knowledge to strengthen their advertising campaigns to the point of matching their store-hopes and plans. Zummaniamanamaniamaniamaniami

Want Ads Cent a Word.

MANT ADE CHUT A WORD.